



Under the auspices of the Nordic Council of Ministers, the Embassies of Denmark, Finland, Norway and Sweden in partnership with Chamber of Commerce and Industry of Vojvodina, have the honor to invite you to the conference

Boosting Circular Economy in Serbia - Nordic Experiences

on Wednesday, September 15th at 10:00

at the Chamber of Commerce and Industry of Vojvodina

Novi Sad, 11 Hajduk Veljkova Street, Master Centre, 3. Floor, Conference Room "Nikola Tesla"

Working language: English and Serbian, with simultaneous translation

Type of conference: Hybrid event with live stream

YouTube link: <https://youtu.be/dWHPxFGtKhc>

Embassies of Denmark, Finland, Norway and Sweden, in cooperation with Nordic Council of Ministers, are organizing series of events on circular economy in Novi Sad, Nis, Kragujevac and Belgrade. The aim of "Boosting Circular Economy in Serbia - Nordic Experiences" conferences is to increase awareness of the local stakeholders about the circular economy, make proposals on how to continue with implementation of circular economy principles in Serbia, as well as to share Nordic experiences related to this important field.

Conference in Novi Sad is the first in series of these events and it is organized in partnership with Chamber of Commerce and Industry of Vojvodina, Nordic Business Alliance, NALED, and in cooperation with city of Novi Sad, the Assembly of Autonomous Province of Vojvodina and Chamber of Commerce and Industry of Serbia.

Agenda

09:30 – 10:00 Registration

09:45 – 10:00 Media statements

10:00 – 10:30 Welcome speeches

Master of Ceremony – Ms. Iva Petrović, Executive Director, [Nordic Business Alliance](#)

- Mr. Branislav Mamic, Association Secretary of the Chamber of Commerce and Industry of Vojvodina
- Mr. Ištvan Pastor, President of the Assembly of Autonomous Province of Vojvodina
- Mr. Miloš Vučević, Mayor of the City of Novi Sad
- H.E. Susanne Shine, Ambassador of Denmark
- H.E. Jørn Gjelstad, Ambassador of Norway

10:30 – 10:45 Bio Waste Management in Serbia

Ms. Sandra Dokic, Assistant Minister - Sector for strategic planning, projects, international cooperation and European integration of the Ministry of Environmental Protection of Serbia

Status and plans for bio-waste management in Serbia.

10:45 – 11:15 Norway – Bio Waste Management - Nordic Experiences and European Status

Mr. Jens Måge, Advisor at [Avfall Norge](#) and board member of the [European Compost Network](#)

Today most biowaste in Serbia ends up in landfills, most of them not sanitary. This represents a huge environmental challenge both locally, regionally and globally, but also a huge opportunity in the circular economy for cleaner and safer waste management, and also jobs and value creation in the circular economy. Biowaste management is a key enabler for renewal and innovation for the whole waste sector, with better separation and treatment of waste products, potential for reuse and material recovery (waste hierarchy).

Jens will be speaking on the benefits and how to manage biowaste, economic and regulatory measures, sharing Nordic experiences with separate collection and treatment methods for biowaste.

11:15 – 12:15 Panel “Systemic Approach to Circular Economy on National Level on the Example of Biowaste”

Moderator and contributor: Mr. Slobodan Krstovic, [NALED](#)

1. Mr. Jens Måge, Norwegian waste management expert
2. Ms. Winie Evers, Danish expert, Odense Waste Company
3. Ms. Aleksandra Vucinic, Head of Group for Circular Economy, Ministry of Environmental Protection
4. Mr. Igor Jezdimirović NGO Environmental Engineering Group, Novi Sad (active on CE, Coalition 27 member)

12:15 – 12:45 Coffee break with snacks

12:45 – 13:15 Denmark – Circular Economy in Odense and the Role of [Odense Waste Company](#)

Mr. Michael Hansen and Ms. Winie Evers, Odense Waste Company)

Danish Waste Model – short movie on Danish circular economy (3min)

Waste management in Denmark is facing a paradigm shift, where waste schemes change from being developed by the municipalities to national schemes which are aligned towards increased recycling; reuse and with a focus on circular economy. This leads to new requirements on the municipalities' waste schemes, with focus on the role to not only increase sorting and recycling, but also to reduce waste and reuse more.

Michael and Winie will be speaking about how the new Waste Plan puts this paradigm shift into practice, sharing cases on organized recycling and reuse; collaboration with NGO's, and innovation collaboration with start-ups.

13:15 – 14:15 Panel “Circular Economy in Communal Waste Management at Local Level”

Moderator: Slobodan Krstovic, [NALED](#)

1. Mr. Michael Hansen, Danish expert, Odense Waste Company
2. Mr. Jens Måge, Norwegian waste management expert
3. Ms. Kristina Cvejanov, Waste management ekspert, NGO [Mikser Festival](#)
4. Mr. Zoltan Fejes, Director Public Utility Company [Potisje-Becej](#)
5. Ms. Doinita Mihai, Vice President, Governmental Affairs, Eastern Europe South, [TOMRA](#)

14:15 - 15:15 Cocktail

Please note that this is an invitation for the online attendance at the event.

Contact person for confirmation of attendance:

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